

New Jersey Technology Firm Launches Digital Business Card

Merandex Digital Business Card Uses Mobile Technology to Streamline Referrals

RED BANK, N.J. - Sept. 12, 2016 - [PRLog](#) -- Merandex Technology Solutions, LLC announces the launch of its new Digital Business Card, a product that uses mobile technology to take the traditional business card to a new level.

The Merandex Digital Business Card can be fully customized by the card owner with images, logos and other branding, along with popular contact methods, such as phone numbers, email addresses and social media handles. It can also include live links to websites, videos, audio and other online content.

With the tap of a button the Digital Business Card is easily sent by each Digital Card owner or by anyone they've shared their card with. The Digital Card is sent via SMS text message to a person's mobile number. Recipients save it to their mobile device where it appears as a logo alongside other app icons.

The patent pending refer technology is what sets the Merandex Digital Business Card apart from other digital card apps. Anyone can share any Digital Business Card that is stored on their mobile phone. Plus, card owners are notified when someone refers them and can immediately contact or follow up with each new person who receives their Digital Card.

"Business professionals network for three reasons: to remind people about their business, to share information about what they do, and to get referred to potential clients," said Merandex founder David Sokoler. "The Merandex Digital Business card does all of that and more. A physical card can be in only one hand at a time. The Merandex Digital Business Card can be shared over and over by anyone who has it. Because of the refer technology, you can follow up with new contacts almost immediately."

The Merandex Digital Business Card is priced at \$99.00 per card for a one-year subscription, which includes self-service access to all features. A one-time set up is also available for an additional fee. To enroll or to begin a free trial of the Merandex Digital Business Card visit www.mydbcx.com.

Founded in 2011 in Monmouth County, New Jersey, Merandex Technology Solutions, LLC creates technology-based products for small and medium businesses that increase productivity, reduce costs and reach clients more effectively. Among their popular products are custom document workflow systems and a Digital Display Marketing platform.

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